

## Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

### 1. Eligibility

**Explore the trade show floor! Link up for a chance to win!** (contest) is open to employees of the credit unions who are members of the Northwest Credit Union Association. Employees of the Northwest Credit Union Association as well as immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

### 2. Contest Period

The contest begins on Oct 1, 2020 at 8 a.m. PDT and ends Oct. 30, 2020 at 8 a.m. PDT (the contest period). Entries earned before or after the Contest Period will be disqualified.

### 3. How to Enter

All employees of NWCUA member credit unions are able to participate and should enter the virtual Strategic Link Trade Show in the CU Learning TRAXX platform to visit with Trade Show Exhibitors. Attendees can collect points in three different ways: enter a booth, download an item from a booth, or engage in the chat feature in a booth.

- **Enter a booth** **10 pts**
- **Download (one-sheet/video/webcast)** **10 pts**
- **Engage in a chat in a booth** **10 pts**

### 4. Prize Drawing

Attendees who have collected at least 100 points between Oct 1, 2020 and Oct. 30, 2020 will be given one (1) entry ticket to be included in the drawing for a \$250 Visa gift card. The winner is responsible for all applicable state and federal taxes. There will be one (1) winner drawn. The winning ticket will be drawn at random from among the eligible entries. The odds of winning will depend on the number of entries. Winners will be notified by email no later than October 30, 2020.

### 5. Publication

The winner agrees to the use of his/her name and image in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will not be disclosed to a third party without the entrant's prior consent.

Questions should be directed to [strategiclink@nwcua.org](mailto:strategiclink@nwcua.org) . Sponsored by the Northwest Credit Union Association, 18000 International Blvd, Suite 350, Tukwila, WA 98188.