

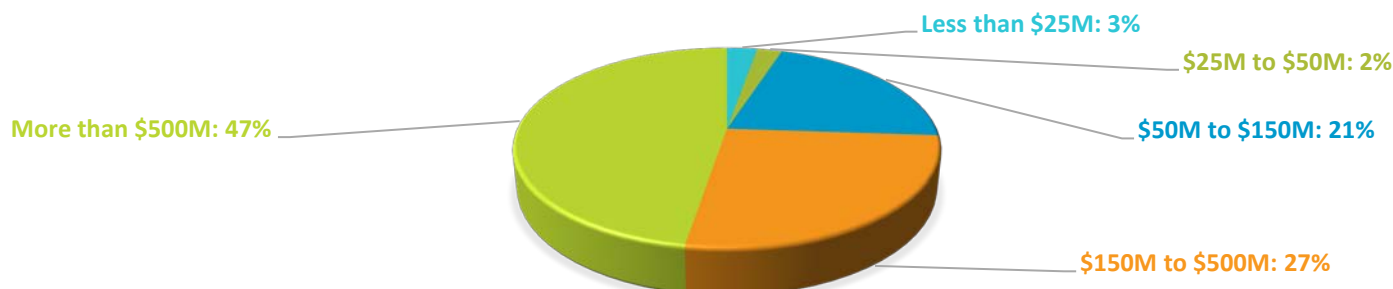
MAXX by the Numbers

2018 Credit Union & Attendee Profile

Total NW Credit Unions	180	
NW Credit Unions in Attendance	107	59%
Total NW Credit Union Members*	7.3 million	
NW Credit Union Members Represented at MAXX†	6.8 million	93%
Total Assets of NW Credit Unions†	\$105 billion	
Total Credit Union Assets Represented at MAXX†	\$93 billion	89%

Asset Category	Total CUs in NW	CUs Attending	% Represented
Less than \$25 million	27	7	26%
\$25 million to \$50 million	23	7	30%
\$50 million to \$150 million	46	33	72%
\$150 million to \$500 million	27	23	85%
More than \$500 million	41	35	85%

MAXX Attendees by Credit Union Asset Category



Participant Profile

CEO, President, Credit Union Manager	81	20%
CFO, CIO, COO, EVP, SVP, AVP, VP and other executive management	144	35%
Board and Committee Members	55	14%
Credit Union Staff (director, department or branch manager, supervisor, etc.)	127	31%
TOTAL Credit Union Participants	407	

*Source: ECONorthwest 2018 Economic Impact Report

†As of June 2018

