



Troy V Stang
President & CEO
Northwest Credit Union Association

Troy Stang serves as the President and CEO of the Northwest Credit Union Association (NWCUA), the trade association representing more than 180 not-for-profit, member-owned credit unions in Idaho, Oregon, and Washington. More than 7.3 million consumers—55% of the northwest population—are members of those credit unions.

Under Stang's leadership, the Association is focused on nurturing an innovative public policy environment to ensure cooperative financial services are a relevant choice in the marketplace. In addition to legislative and regulatory advocacy, the Association provides public relations, compliance, and professional development to participating credit unions.

Stang has led Northwest-based credit union trade associations for over a decade. Prior to this, he served in President George W. Bush's administration as senior staff to the US Treasury Secretary. He has extensive hands-on financial institution experience in large and complex credit unions across the nation.

Stang is passionate about building awareness of credit unions and their not-for-profit structure as financial cooperatives, the value of the tangible benefits they generate and deliver to their members, and the impact they have in communities they serve.

Stang holds a Master's degree from The College of St. Scholastica in St. Paul, Minnesota, a Bachelor's degree from Concordia University in St. Paul, and an Associate of Applied Science degree from St. Cloud Technical College in St. Cloud, Minnesota. Stang also earned Credit Union Development Educator (CUDE) distinction from the National Credit Union Foundation.

Industry Board & Committee Service

- President, Northwest Credit Union Foundation
- President, Strategic Link, Inc.

- Vice Chair, Board of Directors, Credit Union National Association (CUNA)
 - Chair, CUNA Advocacy Committee
 - Vice Chair, National Action and Response Program (NARP) Administrative Council/National Advocacy Fund Steering Committee
 - Vice Chair, CUNA Executive Committee
 - CULAC Trustee
- Member, Board of Directors, Credit Union House
- Member, American Association of Credit Union Leagues (AACUL)
- Member, Board of Directors, League InfoSight