

Community Impact Reporting Tool - Overview of Data to be Collected

Top 10 Data Points for 2017 Data Collection

1. Story/photo that best illustrates your community impact
2. Total charitable contributions
3. Total number of nonprofits supported
4. Total scholarship dollars awarded
5. Total disaster relief donations
6. Total hours of financial education provided
7. Total amount saved in prize-linked savings accounts
8. Total community and economic development loans
9. Total loans to minority households
10. Total small business loans

Charitable Giving

Total giving
 Giving by employees
 Employee giving match
 Nonprofits supported
 Scholarships awarded
 CMN giving
 Disaster relief giving
 In-kind giving
 Sponsorships
 Story
 Photo

Volunteering

Service on nonprofit boards
 Employee volunteer hours
 Paid time off for volunteers
 Value of paid time off
 Story
 Photo

Financial Health

Financial education hours
 Online financial education
 Youth financial education
 Adult financial education
 Underbanked new members
 Average credit score
 Average LMI credit score
 Story
 Photo

Lending

Loans to people with disabilities
 Loans to low-income households
 Loans to minority households
 Loans to non-citizens
 Loans to veterans
 Auto loans
 Auto loans to lower credit tiers
 Repriced auto loans
 Savings from auto refinance
 Credit-building loans
 Consumer credit cards
 Home refinance rate reduction
 First-time homebuyer loans
 Mortgage refinance loans
 HELOCs
 Small business loans
 Agricultural loans
 Story
 Photo

Direct Member Benefits

Prize-linked savings
 High-yield savings
 Children's savings
 Total saved via lower fees
 Story
 Photo

Community Development

CDFI certification
 CDFI funds deployed
 Funds leveraged via CDFI
 Community/econ dev loans
 Story
 Photo

Social Responsibility

Diversity of board
 Diversity of staff
 Products for under-represented populations
 Living wage employment
 Socially responsible investing
 Environmentally friendly practices
 Story
 Photo