

Leadership

- Programs aimed at developing future credit union leaders
- Unique methods the chapter leadership has implemented to increase the number of credit unions attending your chapter meetings
- Participation in community projects, or participation in local Chambers of Commerce, Rotary groups, etc.

Education

- Educational content provided at chapter meetings
- Local financial literacy efforts
- Commitment and plans for increasing attendance and growth at NWCUA educational events

Advocacy

- PAC Fundraising Efforts
- Credit union advocacy and grassroots efforts
- Legislator Events
- Support of NWCUA advocacy efforts

Philosophy in Action

- Education on credit union history
- Promotion of good news stories and press releases in the media and Anthem
- Fundraising for local charities or Credit Unions for Kids
- Promoting financial education
- Participation in or promotion of NWCUA awards programs