***Northwest Credit Union Economic Impact Social Media Shares***

*Share the following messaging with your members and the public to illustrate how not-for-profit financial cooperatives deliver for their member-owners.*

*Corresponding social media image tiles, sized for appropriate accounts, also are available in the toolkit.*

*Facebook*

An independent analysis by ECONorthwest found that Idaho, Oregon, and Washington credit unions delivered $8.4 billion in economic impact in 2016. The study measured jobs, economic output, and income supported by credit unions in the regional economy. Learn more at<http://www.nwcua.org/credit-union-impact>.

According to a recent independent study, Idaho credit unions provided more than 2,500 family-wage jobs in local communities, with every credit union job supporting an additional job in another sector. Find out more about how not-for-profit cooperatives deliver for their member-owners at [http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).

55 percent of Idahoans are members of a not-for-profit credit union, receiving nearly $90 million in direct financial benefit in 2016, according to a recent independent report. Learn more at[http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).

Because of credit unions’ not-for-profit, cooperative structure, credit union members enjoy lower account fees, higher interest rates on savings and checking accounts, and lower interest rates on loans. Find out more at [http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).

Credit unions are member-driven cooperatives, and continue to fulfill their mission to serve consumers and help communities thrive. Learn more about the good work Northwest credit unions are doing every day at[http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).

*Twitter*

New study finds Idaho credit unions delivered $638 million in economic impact in 2016. Learn more at [http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).

ID credit unions provided more than 2,500 family-wage jobs in local communities, with every credit union job supporting an additional job in another sector. [http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact)

55% of Idahoans are credit union members, and they received nearly $90M in direct financial benefit in 2016, according to a recent report. [http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).

Because of credit unions’ structure, members enjoy lower account fees, higher savings rates, and lower interest rates on loans. See the new report at [http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).

CUs are member-driven cooperatives, and continue to fulfill the mission to serve consumers and help their communities thrive. Read how at [http://www.nwcua.org/credit-union-impact](http://www.nwcua.org/impact).